

iceGUARD iG53

ADVANCED WINTER PERFORMANCE



 **YOKOHAMA**

YOKOHAMA.CA

iceGUARD iG53

Engineered for peak performance on ice and snow.

The iceGUARD® iG53 incorporates advanced technology and an all-new tread design so you can dominate the worst of wintry roads.



PASSENGER CARS

The iceGUARD iG53 is designed to maximize winter traction for passenger cars.

WINTER TRACTION

New directional tread pattern delivers greater traction and stability on surfaces with snow and ice.

FUEL EFFICIENCY

Advanced low-heat generating under-tread compound increases stability and lowers fuel consumption.

LONG TREAD LIFE

New absorptive compound improves grip in icy conditions and provides greater resistance to wear.

SUPERIOR HANDLING

Triple 3D sipes create biting edges that increase rigidity and provide optimal ice and snow performance.

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